



C. U. SHAH UNIVERSITY – WADHWAN CITY



FACULTY OF MANAGEMENT STUDIES BACHELOR OF BUSINESS ADMINISTRATION (BBA)

SEMESTER VI (Six)

CODE 4MS06SFM1

Name of Subject: Strategic Financial Management

Teaching & Evaluation Scheme

Teaching Hours / Week				Evaluation Scheme (Marks)		
Th	Tu	P	Total	Sessional Exam	University Exam	Total
04	0	0	04	30	70	100

Objectives

Understand various ways for reporting to Management.

Availability and ways of raising capital.

Different techniques of capital budgeting.

Use of financial resources judiciously. **Prerequisite**

- Basic knowledge of about Finance & Strategic Management.

Course outline

Sr. No.	Course Contents	Number of Hours
1	Financial Strategy and Planning, Project Planning and Control	15
2	Risk Evaluation and Capital Budgeting, Dividend and Retention Policies, Valuation of Business	15
3	Analysis of Risk and Uncertainty, Business Restructuring and Industrial sickness	15
4	Designing Capital Structure Operating, Financial and Combined Leverage	15
Total Hours		60

Learning Outcomes

Theoretical Outcomes

Understanding Techniques & Strategies for Investment decisions.

Practical Outcomes

Able to prepare report for management. Identify & Evaluate various sources of finance.

Teaching – Learning Methodology

- Lectures
- Assignments
- Case Studies

Recommended Books

1. 'Financial Management', Khan and Jain, TMH, 2nd Edition, 2011.
2. 'Strategic Financial Management', Ravi M. Kishor, Taxmann, Latest, 2011.
3. 'Corporate Finance', Ashvarath Damodaran, Wiley India, Latest , 2010.

E-Resources:

1. <http://icanig.org/documents/SFM.pdf>
2. <http://lib.mdp.ac.id/ebook/Karya%20Umum/Karya%20UmumStrategic%20Financial%20Management.pdf>